

## Why go to Linerless labeling?

- 1) Be more efficient on the manufacturing floor. With more labels (about 60%) per roll you will have less roll changes per shift. Less roll changes means more production & less downtime. Less downtime means more productivity.
- 2) No liner means quicker roll changes when they do happen. No more worrying about threading in a new roll and making sure the liner is being rewound properly. A quicker roll changes means less downtime. Less downtime means more productivity.
- 3) No liner means less waste – fewer trips for the operator to empty the trash. Your operators are more efficient. Your operators do not have to lift as many heavy trash cans means less risk in the workplace. Less risk in the workplace means lower workers comp premiums.
- 4) No liner means less trash pickup. Less trash pickup means lower overhead cost.
- 5) Lower inbound shipping costs. One pallet of linerless labels costs about half as much to ship in as traditional labels. Shipping is a cost that cannot be overlooked in today's environment.
- 6) Valuable floor space is freed up with linerless labeling. If you traditionally purchase two pallets of labels now with linerless there is only one pallet needed, depending on your usage that could be a huge savings of your floor space.
- 7) Linerless labeling reduces your inventory. If you have multiple labels i.e. 4x6, 4x2 4x4, 3x4 you need to inventory each size label. With linerless you only need to stock one width of labels! Inventory reduction saves money, there is better economies of scale to purchase one item versus 4 or 5.
- 8) Machine downtime is reduced with linerless labeling. Lets face it a machine can (and will) break over time. A linerless labeler doesn't have any rewind parts required to collect the waste liner. It has less rollers inside the printer. With less parts to break you have less downtime for maintenance from breakage. Less downtime means more productivity.
- 9) Most importantly but most often overlooked reason to buy linerless is that the labels are eco friendly! – It is good for mother earth.